

# Seasons of the 208

## Advertising Rates (2025)



**1st Issue Special- Buy advertising in 3 issues and get the 4th issue (Spring 2026) for 1/2 price!**

**Buy 1, 2 or 3 ADs- Get 20% off the first AD.**

### Why advertise with us?

- Idahoans are so excited about this!
- Your AD will look amazing in the only Idaho magazine on beautiful quality paper and covering the entire state.
- Amazing content geared to the outdoor, arts, geology and history enthusiast.
- No more than a 1 to 4 advertising to content ratio. (normally 1 to 2 or 50%)
- A magazine like Idahoans have never seen here.
- ADs are dispersed throughout the magazine. (Not all at the end)
- Reach a broader statewide market of people interested in travel, the outdoors, wildlife, the arts and lovers of Idaho in general.
- Additionally, your AD will appear online within a flippable magazine on our website for no extra cost.
- Online ADs are clickable to your website.
- Over 80-100 full color pages in each issue!

### Prices are per Issue (Lock in the first year at this great rate!)

	1x	2x	3x	4x	Summer 2026 Issue
Full Page	\$1950	1805	1695	1610	(1/2 price 4th issue = \$ 805.00)
1/2 Page	1350	1265	1170	1080	(1/2 price 4th issue = \$ 540.00)
1/3 Page	1025	895	785	700	(1/2 price 4th issue = \$ 350.00)
1/4 Page	740	670	590	530	(1/2 price 4th issue = \$ 265.00)
1/8 Page	465	415	365	320	(1/2 price 4th issue = \$ 160.00)

### Ad deadlines for each issue

Mar 15th deadline- for Summer 2025 Issue

Jul 1st deadline- for Autumn 2025 Issue

Oct 1st deadline- for Winter 2025 Issue

Jan 1st deadline- for Spring 2026 Issue